

Jenny Cho

Packaging Designer



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Key Qualifications

- **8+ years** of experience in packaging and graphic design
- Expertise in **Adobe Photoshop & Illustrator**
- Proficient in **2D renderings, 3D modeling, and visualization**
- Experienced in **creating production artwork**
- Familiarity with **ESKO and TAG software** for artwork
- **Detail-oriented** with a strong eye for quality
- Thrive in **fast-paced, deadline-driven** environments

Experience

Packaging Designer July 2023 – Present
L'Oréal | Urban Decay — *El Segundo, CA*

- Manage all packaging artwork from concept to production, ensuring brand consistency
- Create 2D and 3D renderings to visualize packaging concepts
- Develop conceptual designs for secondary packaging
- Partner with teams to create and share necessary assets

Packaging Designer Nov 2021 – July 2023
CALA Products — *Los Angeles, CA*

- Designed packaging for skincare, spa, and wellness products
- Developed concepts through final production
- Created physical mock-ups and packaging comps

Graphic Designer Mar 2017 – Oct 2021
Banzai LA — *Whittier, CA*

- Designed k-beauty skincare and general merchandise packaging for retail
- Developed marketing materials (posters, brochures, e-commerce assets)
- Led lifestyle photo shoots and trade show booth designs (Beautycon, Indie Beauty, Cosmoprof)

Graphic Design Intern Mar 2016 – Mar 2017
Attic to Zoo — *Paramount, CA*

- Designed print & digital marketing materials
- Managed product promotions and website content
- Created 3D renderings for product visualization

Industrial Design Intern Dec 2014 – Mar 2015
Plus D — *Seoul, South Korea*

- Designed merchandise products for various clients
- Conducted trend research, 3D modeling, and prototyping

Skills

Packaging Design
2D & 3D Rendering
3D Modeling
Adobe Creative Suite
(Photoshop, Illustrator, InDesign)
Rhino 3D
Keyshot
SolidWorks
ESKO & TAG Software
MS Office Suite

Strong attention to detail
Quality control
Time management
Adaptability
Collaborative team player
Always willing to help
Passionate

Education

B.A. in Industrial Design 2012 – 2016
Dongseo University — *Busan, South Korea*

Awards & Certifications

Special Prize Winner 2015
Busan Industrial Design Fair

Popularity Prize Winner 2015
DSU Capstone Design Fair

3D NURBS Modeling Design Certified 2014